

Pacific Coast Coalition Dairy Business Innovation Initiative

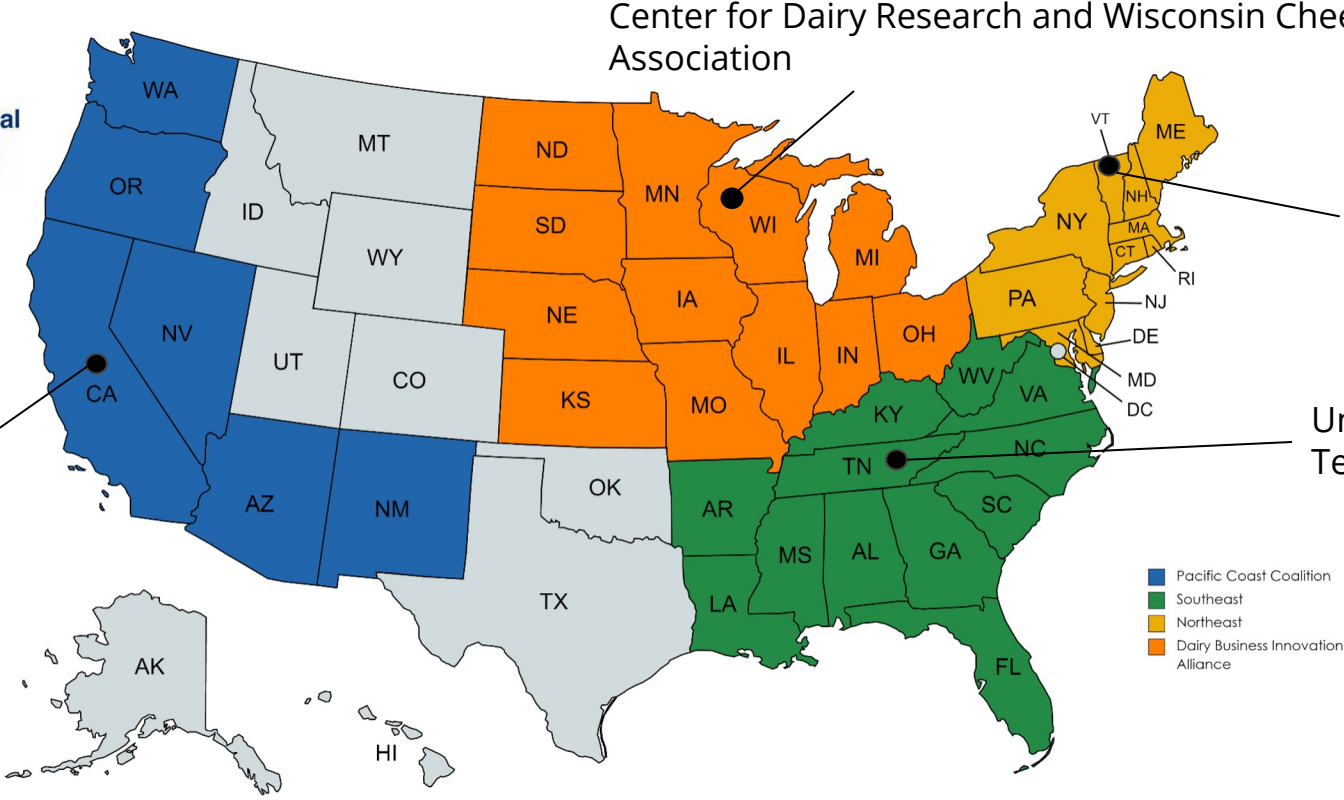
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FRESNO STATE

Jordan College of Agricultural
Sciences and Technology



Dairy Business Innovation Initiatives (DBIIs)



California State University, Fresno

Center for Dairy Research and Wisconsin Cheesemakers Association

Vermont Agency of Agriculture, Food and Markets

University of Tennessee

- Pacific Coast Coalition
- Southeast
- Northeast
- Dairy Business Innovation Alliance

Pacific Coast Coalition - DBII

Trained Workforce

Conferences, workshops, seminars, webinars

Technical Assistance and Consultancies to Dairy Businesses

Grants to Dairy Processing Businesses

More than \$11.4 M

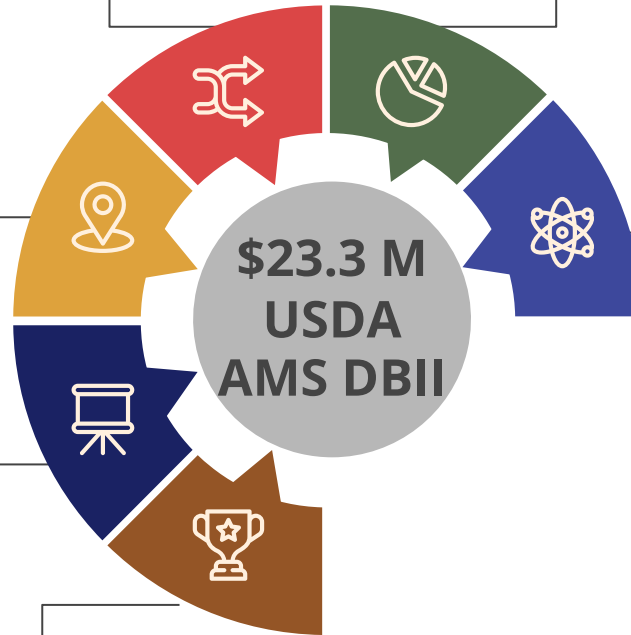
Culturally Diverse Value-Added Products

Milkulture Institute

Internships and Industry Networking

For undergrad and grad students

HEI Hands-on Pilot Plant Instruction



Dairy Processing Business Grants

**JG Weststeyn
Dairy
Willows CA**

HPP Milk Production

- New processing tech
- sustainable packaging

**WonderCow,
Madera CA**

Colostrum Infused Beverage

- Value-added product innovation

**Central Coast
Creamery,
Paso Robles CA**

Wheel Coating Machine

- Market expansion
- Automation

**Foggy Bottom
Boys,
Ferndale CA**

Soft Serve Ice Cream

- Diversification
- Net-zero commitment

**Schoch Family
Farmstead,
Salinas CA**

Butter Churn

- \$ resiliency
- butter=ST cash
- cheese=store \$

**Lady Lane,
Mulino OR**

Ice Cream Batch Freezer

- Supply resilience
- Product line expansion

**Blue Silo
Creamery,
Jefferson OR**

Drinkable Yogurt

- \$ resiliency
- Regional product innovation

**Clover Mountain
Dairy,
Chewelah WA**

Milk Tanker

- Regional rural infrastructure

Fresno State Leading: PCC DBII partnerships and collaborations



- 6 western states of dairy processors
- 8+ higher education institution collaborators
- 7+ initial industry partners

What's new?

\$4.15 million

CATEGORIES

ANTICIPATED # OF AWARDS

Up to \$50,000	4 awards min
Up to \$100,000	4 awards min
Up to \$250,000	3 awards min
Up to \$500,000	1-3 awards
Up to \$1,000,000	1-2 awards

<https://www.dairypcc.net/>

36 apps - 1st Round
54 apps - 2nd Round

What's new?

Education & Training Opportunities

- **Food Safety and Sanitation, WSU**
 - April 20, 2023
- **Hispanic Cheeses and Functionality Short Course, CalPoly, SLO**
 - June 21-23, 2023
- **“Dairy Innovation Day”, CSU**
 - September 7, 2023
- **Frozen Desserts Innovation from Gelato to Novelties, CalPoly**
 - September 19-20, 2023

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Thank you



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